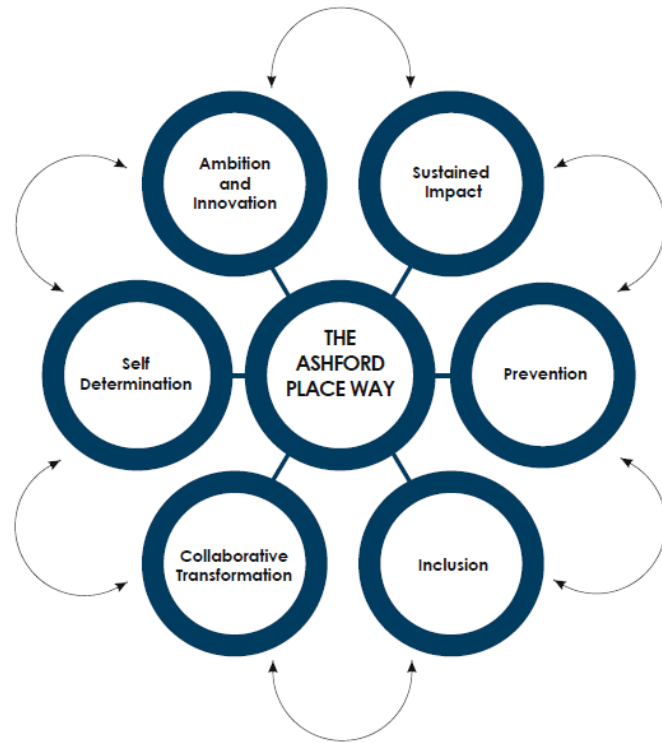


The Ashford Place Way

Our mission, our vision and who we are



> The Ashford Place Way

The Ashford Place Way involves a community-centred approach to ending social isolation and homelessness. It is based on our Guiding Principles and emphasises the key roles of the community and of individuals when it comes to creating real and positive change in people's lives.

> The Ashford Place Network

We are building Ashford Place into a cohesive, networked, organisation embedded in the community. We act as the catalyst between a wide range of community stakeholders - community members, Ashford Place employees and trustees, faith and religious groups, councillors and council staff, community services and local businesses - to harness the collective capacity and capability of community resources to the greater good.

We want to continue to develop a local community we are all proud of and where everyone can contribute and participate together.

Vision, Mission & Principles

> Our Vision

To aim for social inclusion of all.

> Our Mission

To offer a full range of effective community - based services to homeless and socially isolated people enabling them to live independent and fulfilled lives.

Guiding Principles and Strategy

We work to a set of guiding principles and practices that underpin everything we do. These are:

> Prevention:

We seek to identify issues before they arise and take pre-emptive action.

> Inclusion in the Community:

We act as a community catalyst to energise, coordinate and harness the capabilities of multiple stakeholders.

> Collaborative Transformation:

We deliver interventions and solutions that are mutually reinforcing, which build capability and the capacity to transform lives and attitudes.

> Self Determination:

We support clients to use their skills and experiences to identify routes to personal, social and financial independence.

> Ambitious and Innovative Solutions:

We encourage new and innovative approaches and the use of technology to deliver scalable and sustainable solutions.

> Sustained Impact:

We make a sustained social and economic impact on the livelihoods of the individuals and communities we serve.

> Our Strategic approach emphasises:

- The need to prevent and end isolation through inclusion in the community.
- The need to have a decent home and to remain safe & healthy.
- The importance of employment or meaningful activity.
- Having a strong sustainable community spirit that supports everyone.